Robert Beers

SCS 100 Module Activity

SCS 100 Module One Activity

- Apple A Climate Change From Apple
- Burger King Reduced Methane Whoppers
- Stronger Together
- Unilever United We Stand

- I selected these four advertisements because they represent two of the biggest problems our world faces now. Two of the advertisements talk about global warming and two companies are pledging to eliminate their carbon footprints. The other two are about gay and LGBT Rights that many people are fighting for.

- All of these advertisements are of current events and will most likely stay a big issue for the foreseeable future. We have the Climate change issue that has plagued the world for years, I don’t see this as an easy fix because of the entire planet’s need for using fossil fuels the advertisements are from two separate companies working to end their carbon footprint. Then we have Gay and LBGT Rights which is a big issue that could possibly to years to be fixed, I believe that it will be fixed with enough people finally seeing that they pose no threat and will be seen as a personal choice around the world.